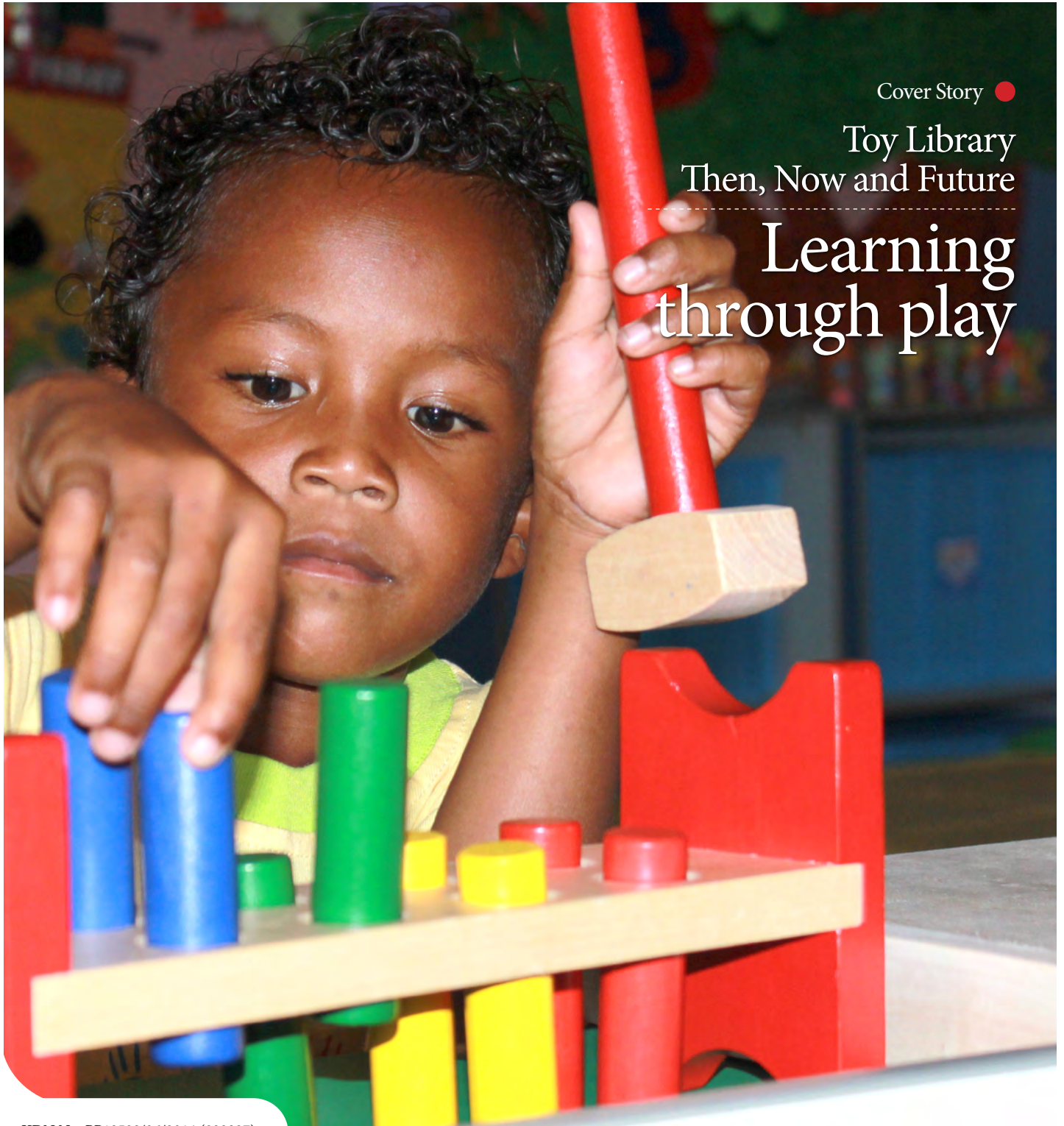


# The FOUNDATION

newsletter



Cover Story ●

Toy Library  
Then, Now and Future

Learning  
through play

KDN No: PP18533/06/2014 (033927)

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# The FOUNDATION newsletter

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Learning through play at a Toy Library

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Role play at the i-play Toy Library.

# LEARNING THROUGH PLAY

## Toy Library: Then, Now and Future

A toy library is not exactly like the traditional library that one goes to. A toy library is a place where its members are provided with toys and games as well as guidance by trained personnel. The toys and games are also sometimes loaned to its members.

What do the trained staffs do? They guide and teach its members on how to use the toys provided to learn and gain knowledge.

A toy library can be set up in a community centre, school, or hospitals to be used by its members. Each toy library may serve a different group of people or created for different purposes. Some are focused on providing facilities for poor children, special needs children, and therapy, while others may be used to train staff and teachers in early childhood education.

A toy library is a flexible organisation which can be operated by individuals, charitable organizations, local, regional or national governments or any other agency or group. In Malaysia there are currently about 50 toy libraries including Sabah and Sarawak.

Yayasan EMKAY has set up 33 *i-play* Toy Libraries in 13 states in Malaysia since 2006. These toy libraries are set up mainly in rural areas to ensure that education becomes an important part in the lives of these communities. These toy libraries aim to increase the skills and development of a child through play, instil values to create a generation which is well-rounded emotionally, spiritually, intellectually and physically.

The *i-play* Toy Library concept is a brainchild of Educate to Learn Sdn Bhd (e2L), and Yayasan EMKAY is the sole promoter for the *i-play* Toy Library project. Yayasan EMKAY believes in providing a safe, cheerful and conducive learning environment equipped with appropriate resources that supports a child's developmental needs through the setting up of *i-play* Toy Library. The *i-play* Toy Library uses the '**Learning through Play**' approach as play inspires interaction, imagination, creativity, innovation and curiosity in children, not only about themselves but the world around them as well.

The *i-play* Toy Library holds a collection of toys and learning resources for children in the early years (2-8 years), especially children at risk, with special needs (aged 2-14 years) and from indigenous communities, to learn through play by taking part in the activities with toy library staff/volunteers or with their parents and family members. Some of the Toy Libraries allow parents/teachers to borrow toys for a certain period of time. As for researchers, they may conduct research to measure the impact/effectiveness of the sponsored *i-play* Toy Libraries to the communities.

It is both Yayasan EMKAY and e2L's aim to equip children with life skills to enable them to be competent in performing their roles and responsibilities and be skillful in meeting the challenges of the world they live in.

Each i-play Toy Library set up by Yayasan EMKAY is supplied with 16 boxes (10 learning centred and 6 thematic). They are also equipped with furniture such as tables and chairs, storage racks and playing tools to be used by the children. For rehabilitation centres, a customised toy box (i-special) is provided for its special needs members.

The boxes are categorised as below:-

**Educational boxes:**

1. i-cook
2. i-build
3. i-math
4. i-create
5. i-imagine
6. i-discover
7. i-move
8. i-am, i-can
9. i-music
10. i-story



**Thematic boxes:**

1. Nature & Environment
2. Skills & Solution
3. Family & Home
4. Friends & I
5. Health & Safety
6. Culture & Country



The development of fine motor skills.



A set up of one of the i-play Toy Libraries by Yayasan EMKAY.



Story telling corner.

Yayasan EMKAY to date, has set up 33 i-play Toy Libraries that can be categorised as follows: schools/kindergarten (7), libraries (11), orang Asli communities (7), teachers' training centres (2), shelter homes and rehabilitation centres (6).

In short, the main objective of setting up each toy library is to provide a facility with conducive learning environment for the children. In addition, there are also specific objectives which reflect the individual communities' needs ie:

1. **Schools/Kindergarten** – Increase number of students attending the centre/school
2. **Libraries** – Increase number of children attending and using the facilities available at the centre
3. **Orang Asli Communities** – Provide educational opportunities for children living in areas which have no facilities and/or encouraging them to attend formal school
4. **Shelter Homes, Activity Centre, etc** – Provide additional facilities for children with special needs

## QUICK FACTS

- First toy lending library in the world: Los Angeles in 1935.
- First i-play toy library set up by Yayasan EMKAY: Desa Temuan, Damansara Perdana, 2006.
- i-play Toy Library is a place which holds a collection of toys and learning resources for children.
- Useful for children with disability such as autism, slow learners, etc.
- Yayasan EMKAY has set up toy libraries in all states except Malacca.

## Recognising your service *Jasamu dikenang*

They are former members of the arm forces (Senoi Praaq) who contributed to the country during the communist and Malayan Emergency time. Now, they continue their daily lives in a remote village in the Temengor Forest Reserve in Perak. Yayasan EMKAY recently donated three units of grass cutting machine to these former Senoi Praaq in Kg. Semelor, Temengor. EMKAY Foundation hopes that the machines, to some extent can help generate extra income to increase their living standards.

*Mereka adalah merupakan bekas perajurit (anggota kumpulan Senoi Praaq) yang banyak berjasa kepada Negara menentang musuh pada suatu masa dahulu. Kini, mereka meneruskan kehidupan seharian di sebuah kampung terpencil di kawasan Hutan Temengor, Perak. Yayasan EMKAY baru-baru ini telah menyumbangkan tiga unit mesin memotong rumput kepada bekas-bekas perajurit ini di Kampung Semelor, Temengor, Perak. Yayasan EMKAY berharap agar dengan adanya mesin memotong rumput ini, sedikit sebanyak dapat membantu mereka menjana pendapatan bagi meningkatkan taraf kehidupan mereka.*



Yayasan EMKAY's representative (second from right), En. Azrim with En. Alok Bejos, En. Abain bin Sojing and En. Alok bin Jerok during the handing over of the machines.

*Wakil Yayasan EMKAY (kedua dari kanan), saudara Azrim bersama En. Alok Bejos, En. Abain bin Sojing dan En. Alok bin Jerok semasa majlis penyerahan sumbangan Yayasan EMKAY.*

## Continuous contribution for the advancement of education *Sumbangan berterusan ke arah kemajuan pendidikan*

SK Kg. Selamat and SMK Bukit Jana in Perak, received toy boxes as contribution from Yayasan EMKAY. These two schools have been identified of their need of new toy boxes during a visit by Yayasan EMKAY officers.

SK Kg. Selamat received a total of 12 boxes while SMK Bukit Jana received two boxes of toys, custom made for their special education class. The toy boxes have been handed over by the General Manager of Yayasan EMKAY, Pn. Hj Zainon Kasim to each of the school representatives in March 2015. It is hoped that through the contribution of these new toy boxes, the teaching and learning sessions of the students can be improved.

*SK Kg. Selamat dan SMK Bukit Bukit Jana, Taiping, Perak telah menerima sumbangan kotak permainan dari Yayasan EMKAY. Dua buah sekolah ini dikenali pasti memerlukan peralatan permainan baru semasa lawatan pegawai Yayasan EMKAY ke sekolah-sekolah tersebut.*

*SK Kg. Selamat telah menerima sebanyak 12 kotak manakala SMK Bukit Jana telah menerima dua buah kotak permainan untuk kelas pendidikan khas mereka. Sumbangan kotak-kotak permainan ini telah disampaikan oleh Pengurus Besar Yayasan EMKAY, Pn. Hj Zainon Kasim kepada wakil sekolah masing-masing pada bulan Mac yang lalu. Adalah diharapkan dengan adanya kotak-kotak permainan baru ini, sesi P&P (pembelajaran dan pengajaran) para pelajar dapat ditingkatkan.*



The handing over of the Toy Boxes to TL SK Kg. Selamat by Pn. Hj Zainon Kasim & Cik Nurhanisah.

*Penyerahan Kotak permainan kepada PPIP @ SK Kg. Selamat oleh Pn. Hj Zainon Kasim & Cik Nurhanisah.*



Yayasan EMKAY staff briefing the teachers of SMK Bukit Jana.

*Kakitangan Yayasan EMKAY memberi taklimat kepada guru-guru di SMK Bukit Jana.*

## Meet and Greet session *Sesi perkenalan semula*

The first activity of Yayasan EMKAY for 2015 was a meet & greet session with the Aboriginal residents of Kampung Desa Damai and Kampung Semelor, Temengor, Gerik, Perak. The session was chaired by the representative of the Chairman's office, Tuan Hj Mohd Nasir Sulaiman who helped provide a better understanding of the planning and direction of the programs that will be conducted by Yayasan EMKAY.

Among other things, the meet & greet session will help seamless running of the program and strengthens the relationship between Yayasan EMKAY and the villagers, especially the mothers and children who are the main focus of Yayasan EMKAY's involvement with the Aboriginal community.

The results of the discussions show that there will be introduction of new programs and activities, in addition to the continuation of the activities and programs such as lessons in the i-play Toy Library, the Mothers' Playgroup, i-play Toy Library alumni program and other activities in collaboration with the State Department of Human Resources Perak (JTK) that aims to improve the education and lives of the indigenous peoples of Belum-Temengor.

Also present at the session that was conducted on 26th and 27th January 2015 were En. Rahmat Ismail, Director of Employment Services, State Department of Human Resources Perak and Yayasan EMKAY officers headed by Pn. Hj Zainon Kasim and Hj Nornisa Sahid. After the session, volunteers of Yayasan EMKAY & Human Resources Department of Perak helped clean the surrounding areas of the village.

Aktiviti Yayasan EMKAY bagi tahun 2015 dimulakan dengan sesi pertemuan dan perkenalan semula (*Meet & Greet*) bersama penduduk-penduduk Orang Asli di Kampung Desa Damai dan Kampung Semelor, Temengor, Gerik, Perak. Sesi yang dipengerusikan oleh wakil Pengerusi, Tuan Hj Mohd Nasir Sulaiman ini membantu memberi penerangan yang lebih jelas mengenai perancangan aktiviti dan hala tuju program-program yang bakal dijalankan oleh Yayasan EMKAY.

Antara lain, pengisian Sesi '*Meet & Greet*' ini membantu melicinkan perjalanan program serta mengeratkan lagi hubungan antara Yayasan EMKAY dengan penduduk-penduduk kampung terutama golongan ibu dan kanak-kanak yang menjadi fokus utama penglibatan Yayasan EMKAY di dalam komuniti Orang Asli ini.

Hasil perbincangan bakal memperlihatkan pengenalan program dan aktiviti baru, di samping penerusan aktiviti dan program yang telah dijalankan sebelum ini. Antaranya, termasuklah sesi pembelajaran di Perpustakaan Permainan *i-play*, aktiviti '*Mothers' Playgroup*' dan program alumni Perpustakaan Permainan *i-play* serta program kerjasama dengan Jabatan Tenaga Kerja Negeri Perak (JTK) yang bertujuan untuk meningkatkan taraf pendidikan dan kehidupan masyarakat orang asli Belum-Temengor.

Turut hadir untuk memberi penerangan sepanjang sesi yang dijalankan pada 26 dan 27 Januari ini termasuklah En. Rahmat Ismail, Pengarah Perkhidmatan Pekerjaan, Jabatan Tenaga Kerja Negeri Perak (JTK), warga Yayasan EMKAY yang diketuai oleh Pn. Hjh Zainon Kasim dan Hjh Normisa Sahid. Selepas sesi penerangan, sukarelawan Yayasan EMKAY & JTK turut menjalankan kerja-kerja gotong-royong di sekitar kampung.



A session with the mothers.  
Sesi perbincangan bersama kaum ibu.



The Mothers' Playgroup activity.  
Aktiviti "*Mothers' Playgroup*".

### ***i-play* Toy Library @ IPG Kolej Tengku Ampuan Afzan (IPG, KTAA)** **Perpustakaan permainan *i-play*** **@ IPG Kolej Tengku Ampuan Afzan (IPG, KTAA)**

An *i-play* Toy Library was donated by Yayasan EMKAY to the Center of the National Indigenous Pedagogy, Institut Pendidikan Guru (IPG) Kolej Tengku Ampuan Afzan, Kuala Lipis, Pahang.

The toy library that was established is to be used as a resource center for teaching aids as well as to inspire future teachers to apply the concept of 'play' and 'fun' in their teaching.

A handing over ceremony of the toy boxes to the IPG, KTAA was held on 12th February 2015. During the event, the handing over of the toy boxes (symbolically) was done by the General Manager of Yayasan EMKAY, Pn. Hjh Zainon Kasim with Dato' Jaafar Idris, Director IPG, KTAA as the beneficiary. The ceremony was witnessed by Deputy Rector IPG Malaysia, YBhg Dr. Noriati Ab Rashid and former Director of the School Management Division, Ministry of Education, who is also the founder of the National Indigenous Pedagogy Program (NEAC), Institut Pendidikan Guru, Dato' Mazlan Mohamad. Also present at the event were senior officials of the IPG and 80 aboriginal students of the Center of Indigenous Pedagogy. In her speech, Dr. Noriati thanked Yayasan EMKAY for their cooperation and support given to the Ministry of Education, especially in efforts to provide learning opportunities to improve the education of the aboriginal community.

Yayasan EMKAY hopes that the toy library helps to makes teachers more creative and innovative in their teaching methods.



The volunteers from Bukit Merah Resort helping to clean the Toy Library items.

Para sukarelawan Bukit Merah Resort membantu membersihkan alat permainan.

Sebuah lagi perpustakaan permainan i-play telah disumbangkan oleh Yayasan EMKAY. Perpustakaan permainan baru ini terletak di Pusat Pedagogi Pribumi Kebangsaan, Institut Pendidikan Guru (IPG) Kolej Tengku Ampuan Afzan, Kuala Lipis, Pahang.

Perpustakaan permainan ini ditubuhkan khusus untuk digunakan sebagai pusat sumber alat bantu mengajar di samping memberi inspirasi kepada bakal guru untuk mengaplikasikan konsep 'play' (bermain) dan 'fun' (seronok) dalam pengajaran mereka.

Satu majlis penyerahan kotak permainan kepada pihak IPG, KTAA telah diadakan pada 12hb Februari 2015. Di majlis tersebut, penyerahan kotak-kotak permainan (secara simbolik) telah disempurnakan oleh Pengurus Besar Yayasan EMKAY, Pn. Hj Zainon Kasim dengan YBhg Dato' Jaafar Idris, Pengarah IPG, KTAA sebagai penerima. Majlis telah disaksikan oleh Timbalan Rektor IPG Malaysia, YBhg Dr. Noriati Ab Rashid dan mantan Pengarah Bahagian Pengurusan Sekolah Harian, Kementerian Pendidikan Malaysia yang juga pengasas Program Pedagogi Peribumi Kebangsaan (PPPK), IPG, YBhg Dato' Mazlan Mohamad. Suasana meriah majlis dapat dirasakan dengan kehadiran pegawai-pegawai kanan IPG serta para pelajar PPPK yang terdiri daripada seramai 80 orang pelajar Orang Asli. Di dalam ucapannya, Dr. Noriati mengucapkan terima kasih kepada Yayasan EMKAY di atas segala kerjasama dan sumbangan yang diberikan kepada Kementerian Pendidikan Malaysia terutamanya di dalam usaha memberi peluang pembelajaran demi untuk meningkatkan taraf pendidikan masyarakat orang Asli.

Adalah diharapkan perpustakaan permainan ini dapat membentuk guru-guru yang kreatif dan inovatif dalam bidang pengajaran.



The symbolic handing over by Pn. Hj Zainon Kasim.  
Penyerahan simbolik oleh Pn. Hj Zainon Kasim.



The IPG Students help to set up the toy library.  
Pelajar IPG turut membantu mengatur barang-barang.



The toy library after the set up.  
Perpustakaan permainan yang telah siap dikemas.

### ***i-play Toy Library @ Kg. Sg. Kejar, Royal Belum Perpustakaan Permainan i-play (PPip) @ Kg Sungai Kejar, Royal Belum***

The *i-play* Toy Library (TL) at Kg. Sg. Kejar now has a new look. Previously the educational activities were held at the multi-purpose hall belonging to the Department of Aborigine Malaysia, but now, these children have a more comfortable place to learn.

The construction which began in November 2014 was delayed by the flood in end of December and early this year. The half-completed building was submerged in water for about four months and finally in May 2015, it was completed and tidied to be used.

A big thank you to all the volunteers from Belum Rainforest Resort, Human Resource Department of the State of Perak (JTK) for the time and effort put in to set up this Toy Library. With the help of these volunteers, on the 16th of May 2015, the Toy Library was completed with the necessary equipments, furniture and teaching aids. A total of 12 boxes of *i-play* toys were placed at the new Toy Library building. On the same day, the volunteers also helped to complete a 'sensorial mural' in the building and cleaned the surrounding area.

Yayasan EMKAY and JTK contributed food stuff and clothing items to the village representative, En. Yaakub Langsat. The Toy Library also received two toy boxes from UNICEF as their contribution for the flood victims. Datin Wong Poi Hong, President of Persatuan Pengasuh Berdaftar Malaysia (PPBM) handed over the boxes on behalf of UNICEF.

A skill training demonstration by JTK was also held on that day, which attracted the attention of the mothers. It is hoped that the Kg. Sg. Kejar mothers will also take part in the skill training program as per the ladies in Kg. Semelor, Kg. Desa Damai and Kg. Sg. Tiang who are now able to produce marketable products through this program.

Yayasan EMKAY is confident that both the early childhood education program for the children and the skill training program for the mothers will change the fate of this community which is far from the mainstream development. It is also hoped that the children who studies at the Toy Library and the mothers who take up the skill training by JTK will be the catalyst for the development of the community in the Royal Belum Rainforest.



Contribution of supplies for the villagers.  
Sumbangan kepada para penduduk kampung.

Perpustakaan Permainan i-play (PPiP) di Kg Sungai Kejar kini berwajah baru. Jika sebelum ini aktiviti pembelajaran dijalankan di bangunan dewan serbaguna milik JAKOA, kini, anak-anak Kg Sg Kejar dapat belajar di dalam keadaan yang lebih selesa di bangunan sendiri.

Dimulakan pada bulan November 2014, pembinaan bangunan tersebut telah tertangguh akibat bencana banjir pada akhir Disember 2014 dan awal tahun ini. Bangunan separa siap tersebut telah ditenggelami air selama lebih kurang empat bulan, dan akhirnya pada awal bulan Mei 2015, ianya telah disiapkan dan dibersihkan untuk kegunaan.

Terima kasih diucapkan kepada sukarelawan dari Belum Rainforest Resort dan Jabatan Tenaga Kerja Negeri Perak di atas sumbangan tenaga dan masa sehingga lengkapnya penubuhan PPiP ini. Hasil kerjasama sukarelawan, pada 16 Mei 2015, PPiP telah dilengkapi dengan perabut, peralatan dan perkakasan serta segala alat bantuan mengajar. Sebanyak 12 buah kotak permainan i-play telah ditempatkan di bangunan baru ini. Di hari yang sama, sukarelawan juga bergotong-royong menyiapkan 'sensorial mural' di dalam bangunan, di samping membersihkan kawasan sekitar bangunan.

Yayasan EMKAY dan Jabatan Tenaga Kerja turut menyumbang barangan makanan dan pakaian kepada wakil masyarakat, Encik Yaakub Langsat. PPiP ini juga turut menerima sumbangan dua buah kotak permainan sebagai sumbangan dari pihak UNICEF kepada mangsa banjir. Presiden Persatuan Pengasuh Berdaftar Malaysia (PPBM), Datin Wong Poi Hong telah menyerahkan kotak-kotak tersebut bagi pihak UNICEF.

Di hari tersebut juga, demonstrasi latihan kemahiran oleh JTK telah menarik perhatian kaum ibu. Apa yang diharapkan agar kaum wanita Kg Sg Kejar mengambil bahagian di dalam program latihan kemahiran, sebagaimana kaum wanita di Kg Semelur, Kg Desa Damai dan Kg Sg Tiang, yang kini telah mampu menghasilkan produk yang boleh dipasarkan.

Yayasan EMKAY yakin, kedua-dua program pendidikan awal kanak-kanak dan latihan kemahiran kaum ibu akan mampu mengubah nasib masyarakat ini, yang telah tertinggal jauh dari arus pembangunan perdana. Adalah diharapkan agar anak-anak yang belajar di PPiP dan kaum ibu yang dilatih oleh JTK akan menjadi pemangkin ke arah kemajuan masyarakat di Hutan DiRaja Belum ini.



Volunteers carrying the items to be placed in the toy library.  
Para sukarelawan mengangkat barangan masuk ke dalam perpustakaan permainan.



Skills training demonstration by the JTK representatives.  
Demostrasi latihan kemahiran oleh wakil JTK.



The volunteers at the new Toy Library building.  
Para sukarelawan di bangunan Perpustakaan Permainan yang baru.



The Volunteers with the completed sensorial mural.  
Para sukarelawan bersama mural sensorial yang telah siap.

### ***i-play Toy Library @ SK Chenein, Sg. Siput, Perak and SK Sg. Berua, Kuala Berang, Terengganu Perpustakaan Permainan i-play (PPiP) @ SK Chenein, Sg. Siput, Perak dan SK Sg. Berua, Kuala Berang, Terengganu***

Two additional *i-play* Toy Libraries have been set up for Orang Asli schools by Yayasan EMKAY this year. The recipients are, one in Sg. Siput, Perak and the other in Kuala Berang, Terengganu.

On 11 Jun 2015, 10 volunteers from the Human Resource Department (JTK) Perak together with the staff of Yayasan EMKAY had a 'gotong-royong' to set up and arrange the furnitures, necessary items, teaching aids and toy boxes into the designated room identified by SK Chenein. Apart from arranging and setting up the TL, the volunteers and staff had also completed a mural in the TL.

Yayasan EMKAY would like to thank the volunteers who had worked together with the staff and contributed their time and effort towards the setting-up of this TL.

The TL at SK Sg. Berua, Kuala Berang, Terengganu was set up on the 16th June 2015. The staffs of Yayasan EMKAY together with teachers of this school had arranged and set up the needed items. The teachers were also briefed on the teaching aids donated by Yayasan EMKAY.



The volunteers and staff setting up and arranging the furniture.  
Sukarelawan sedang memasang dan menyusun perabut.



Dua lagi Perpustakaan Permainan i-play (PPip) baru di sekolah Orang Asli telah ditubuhkan oleh Yayasan EMKAY. Penerima PPip baru ini merupakan sekolah-sekolah yang terletak di Sg. Siput, Perak dan di Kuala Berang, Terengganu.

Pada 11 Jun 2015 yang lalu, seramai 10 orang sukarelawan Jabatan Tenaga Kerja Perak (JTK) bersama kakitangan Yayasan EMKAY telah bergotong-royong menyusun perabot, peralatan, perkakas, alat bantuan mengajar dan kotak-kotak permainan ke dalam bilik yang disediakan khas oleh pihak Sekolah Kebangsaan Chenein untuk penubuhan PPip ini.

Selain bergotong-royong untuk menyusun dan menyiapkan PPip ini, sukarelawan dan kakitangan Yayasan EMKAY juga turut melukis dan mengecat mural di dalam bilik PPip ini.

Yayasan EMKAY mengucapkan terima kasih kepada para sukarelawan yang telah turun padang bersama-sama kakitangan Yayasan EMKAY untuk penubuhan PPip ini.

PPip SK Sg. Berua, Kuala Berang, Terengganu telah ditubuhkan pada 16hb Jun 2015. Kakitangan Yayasan EMKAY bersama-sama guru-guru sekolah tersebut telah bergotong-royong menyusun peralatan yang diperlukan di PPip ini. Guru-guru turut diberi taklimat berkaitan penggunaan peralatan bantu mengajar yang telah disumbangkan.



The team with the completed mural.  
Pasukan sukarelawan dengan mural yang telah siap.



The TL after set up.  
PPip selepas siap dikemas.



Yayasan EMKAY staff briefing the teachers at SK Sg. Berua.  
Kakitangan Yayasan EMKAY memberi taklimat kepada guru-guru di SK Sg. Berua.

## Mothers' Playgroup Training Program at Kg. Semelor receives recognition Program latihan "Mothers' Playgroup" Kg. Semelor mendapat pengiktirafan

Ms. Jelina Eim, Selimo Abain and Timah Alok represented the Mothers' Playgroup of Kg Semelor, Gerik, Perak, which had received an invitation to the launch of the Annual Report of the National Transformation Program (NTP) 2014 on 28 April 2015. Their attendance to the event was a recognition of their success in changing their lives and getting out of poverty.

Accompanied by the village headman, Mr Samad Jerangong, the women were taken to Angkasapuri, Kuala Lumpur with the other representatives of the 'AZAM' program to the event. In addition to meeting the Prime Minister, they were also taken to a few places in Kuala Lumpur, especially to training and skill centers to be given some exposure.

The 'AZAM' (overcoming the poverty period) program is a skills training program conducted in collaboration with the Human Resource Department of the State of Perak. This program has been conducted in some of the villages in the Belum-Temengor rainforest complex. The mothers' playgroup, especially in Kg. Semelor has acquired the skills and now are able to produce sellable items and gain extra income for their families. The program which was initiated in December 2013 started with programs which were held outdoors (under the trees). Now, they have a workshop equipped with sewing machines and facilities for their comfort.

The efforts of Yayasan EMKAY to assist the Aborigines of Belum-Temengor was also recognised when they were featured in the Annual Report of the National Transformation Program (NTP) 2014 book. Yayasan EMKAY is seen as one of the NGOs who work with government agencies towards making the national transformation program of the country a reality.

Pn Jelina Eim, Selimo Abain dan Timah Alok adalah wakil anggota kumpulan "Mothers' Playgroup" Kg Semelor, Gerik, Perak yang telah mendapat jemputan ke Majlis Pelancaran Laporan Tahunan Program Transformasi Negara (NTP) 2014 pada 28 April 2015 yang lalu. Kehadiran mereka di majlis tersebut, adalah satu pengiktirafan ke atas kejayaan mereka mengubah kehidupan masing-masing dan seterusnya keluar dari kepompong kemiskinan.



The Orang Asli representatives of Kg. Semelor who went to Angkasapuri.  
Wakil Orang Asli Kg. Semelor yang pergi ke Angkasapuri.

Disertai oleh Penghulu Kampung, Pak Samad Jerangong, kumpulan wanita ini telah dibawa ke Angkasapuri, Kuala Lumpur bersama wakil-wakil peserta program AZAM yang lain untuk majlis tersebut. Di samping dapat bertemu dan berbual dengan YAB Perdana Menteri Malaysia, mereka juga telah dibawa ke beberapa destinasi di Kuala Lumpur, terutamanya, ke pusat-pusat latihan kemahiran untuk memberi mereka pendedahan.

Program AZAM (Atasi Zaman Miskin), program latihan yang dijalankan secara usahasama dengan Jabatan Tenaga Kerja Negeri Perak, telah dijalankan di beberapa kampung di kawasan Kompleks Hutan Belum-Temengor. Kini, kumpulan kaum ibu ini, terutamanya dari Kampung Semelor telah memperolehi kemahiran dan mampu menghasilkan produk jualan yang menjana pendapatan untuk keluarga. Bermula pada Disember 2013, di mana sesi latihan dijalankan di kawasan terbuka, kini kaum ibu Kg Semelor menjalankan aktiviti jahitan di dalam Bengkel Azam Kerja yang dilengkapi mesin jahit serta pelbagai kemudahan untuk keselesaan mereka.

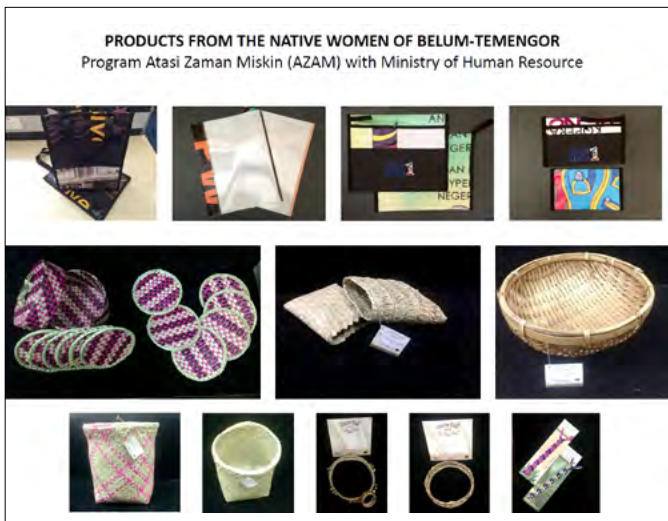
Usaha Yayasan EMKAY di dalam membantu memajukan komuniti orang asli Belum Temengor juga mendapat pengiktirafan apabila ianya diberi ruang di dalam Buku Laporan Tahunan Program Transformasi Negara 2014. Yayasan EMKAY dilihat sebagai salah satu NGO yang bekerjasama dengan agensi-agensinya kerajaan ke arah pencapaian Program Transformasi Negara.



Right: The training was held at an open area under the trees at the beginning of the program.  
Kanan: Program dijalankan di bawah pokok, di kawasan terbuka ketika baru bermula.



Above: The AZAM workshop completed in December 2013.  
Atas: Bengkel AZAM yang siap dibina pada Disember 2013.



Ready to be marketed, products that have been made by the local ladies.  
Produk-produk yang dihasilkan oleh kaum ibu untuk dipasarkan.

To purchase any of the products by the Orang Asli women of Belum-Temengor, kindly contact Yayasan EMKAY at 03-7710 7066.

**Creating awareness and promoting the Orang Asli handicraft works**  
**Mewujudkan kesedaran dan promosi produk Orang Asli**

The Orang Asli products are not only sold at Belum Rainforest Resort and Bukit Merah Laketown Resort. Infact, Yayasan EMKAY had taken part in two other programs to promote these products. The first was the Shell Safety Day which took place on the 6th May 2015. The Shell Safety Day was organised by Shell Business Service Centre Sdn Bhd and was held at Wisma Shell. This has helped to increase the awareness among the employees and guests about the education and community works of Yayasan EMKAY with the Orang Asli community in Belum-Temengor, Perak.

On the 4th of June 2015, Yayasan EMKAY was invited to participate in another program called Tourism Networking Day. The half day program was held at the multipurpose hall of the Ministry of Tourism and Culture of Malaysia. At the program, Pn. Hajah Zainon was opportune to share the community programs conducted by Yayasan EMKAY for the aborigines of the Belum-Temengor.

Penjualan produk Orang Asli tidak hanya dijalankan di Belum Rainforest Resort dan Bukit Merah Laketown Resort. Malah pihak Yayasan EMKAY juga turut serta di dalam mempromosi barangan ini. Antara lain termasuklah program Shell Safety Day pada 6 Mei 2015. Shell Safety Day yang dianjurkan oleh Shell Business Centre Sdn Bhd di Wisma Shell ini telah membantu mewujudkan kesedaran di kalangan kakitangan Shell serta tetamu jempunan tentang program pendidikan dan kemasyarakatan Yayasan EMKAY dengan Masyarakat Orang Asli di Belum-Temengor, Perak.

Pada 4 Jun baru-baru ini, Yayasan EMKAY sekali lagi telah dijemput untuk turut serta dalam satu lagi program iaitu Tourism Networking Day. Program setengah hari ini dijalankan di Dewan Serbaguna, Kementerian Pelancongan dan Kebudayaan Malaysia. Pada program sama, Pn. Hjh. Zainon turut diberikan kesempatan untuk menyampaikan pembentangan mengenai program-program kemasyarakatan Yayasan EMKAY yang melibatkan komuniti Orang Asli di Belum-Temengor.



The Yayasan EMKAY team at the Tourism Networking Day in Putrajaya.  
Yayasan EMKAY di program Tourism Networking Day di Putrajaya.



Yayasan EMKAY's booth during the Shell Safety Day.  
Ruang jualan Yayasan EMKAY di Shell Safety Day.

## EMKAY Youth Sports Excellence Program (PKSRE) 2015 Program Kecemerlangan Sukan Remaja EMKAY (PKSRE) 2015

The EMKAY Youth Sports Excellence Program (PKSRE) is one of the sectors which receives funding from Yayasan EMKAY. This program focuses on golf and the sponsored students are trained at Taiping Golf Resort. To date, Yayasan EMKAY is sponsoring 21 students under this program.

Students that have been sponsored have participated in a number of competitions in and around Perak. In the first two quarters of 2015, the students have taken part in the Golf Competition of the School Sports Council of Perak (MSSPK) and School Sports Council of Malaysia (MSSM).

At the MSSPK which was held on the 20th April 2015 at the Teluk Intan Golf and Country Club, a total of 12 students from PKSRE had been chosen to participate and seven of them emerged as winners in various categories.

At the MSSM which took place from the 8th-10th June 2015, four students had qualified to compete in the tournament.

Yayasan EMKAY would like to congratulate the winners and hope that they continue to develop in golfing for the nation.

Program Kecemerlangan Sukan Remaja EMKAY merupakan salah satu bidang yang mendapat sumbangan Yayasan EMKAY. Program ini lebih memberi perhatian kepada sukan golf di mana para pelatih dilatih di Taiping Golf Resort. Pada masa kini, Yayasan EMKAY menaja seramai 21 orang pelajar.

Para pelajar yang ditaja juga bertanding di dalam pertandingan yang diadakan di pelbagai peringkat. Pada suku pertama dan kedua tahun 2015, para pelajar telah bersaing di Pertandingan Golf Majlis Sukan Sekolah-Sekolah Perak (MSSPK) dan di Majlis Sukan Sekolah-Sekolah Malaysia (MSSM).

Bagi MSSPK yang telah berlangsung pada 20 April 2015 di Teluk Intan Golf and Country Club, seramai 12 orang pelajar dari PKSRE telah dipilih menyertai pertandingan tersebut dan 7 orang pelajar telah menang mengikut pelbagai kategori yang dipertandingkan.

Bagi MSSM yang berlangsung dari 8-10 Jun 2015 pula, seramai 4 pelajar telah melayakkan diri untuk menyertai pertandingan tersebut.

Yayasan EMKAY mengucapkan tahniah kepada para pemenang dan berharap agar mereka terus memajukan sukan golf untuk Negara.



The PKSRE team at MSSM.  
Pasukan PKSRE di MSSM.

## UNDP Visit to i-play Toy Library @ Kg. Sg. Tiang UNDP ke Perpustakaan Permainan i-play (PPip) @ Kg. Sg. Tiang

Delegates from the United Nations Development Programme (UNDP) visited the Kg. Sg. Tiang i-play Toy Library (TL) on the 21st May 2015. The delegate which consist of four representatives was headed by Ms. Michelle Gyles-McDonnough, UNDP Resident Representative for Malaysia, Singapore and Brunei Darussalam.

The delegates were taken to the Toy Library to see for themselves the works that had been done by Yayasan EMKAY. They were impressed with the set-up and the improvements that had been made through the activities of the TL. On the way back to the resort, the delegates were taken to Sg. Kooi for lunch and to enjoy the beautiful scenery of the forest.

Delegasi dari Program Pembangunan Pertubuhan Bangsa-Bangsa Bersatu (UNDP) telah melawat ke Perpustakaan Permainan i-play (PPip) @ Kg. Sg. Tiang pada 21 Mei 2015. Delegasi yang disertai oleh empat orang pegawai diketuai oleh Pn. Michelle Gyles-McDonnough, Wakil Tetap UNDP bagi Malaysia, Singapura dan Brunei Darussalam.

Delegasi telah dibawa ke PPip @ Kg. Sg. Tiang untuk melihat sendiri program yang dijalankan oleh Yayasan EMKAY. Mereka kagum dengan penubuhan PPip ini dan dengan kemajuan kanak-kanak melalui program-program yang dijalankan di PPip ini.

Sebelum kembali ke resort, delegasi telah dibawa ke Sg. Kooi untuk menikmati makan tengahari dan pemandangan indah di hutan.



Ms. Michelle Gyles-McDonnough with the Sg. Tiang TL children.  
Pn. Michelle Gyles-McDonnough bersama kanak-kanak di PPip Sg. Tiang.



The delegates with the children and teachers of the Sg. Tiang TL.  
Delegasi bersama kanak-kanak dan guru PPip Sg. Tiang.



With staff of Dr. Willmar Schwabe Pharmaceuticals.  
*Bersama kakitangan Dr. Willmar Schwabe Pharmaceuticals.*

### Visit to Dr. Willmar Schwabe Pharmaceuticals, Karlsruhe, Germany

The visit to Dr. Willmar Schwabe Pharmaceuticals, Karlsruhe, Germany was organised as part of PBF's important future flagship collaboration programme on phytomedicines. The one-day visit headed by Dato' Dr. Abdul Rashid Ab. Malik, Chief Operating Officer of PBF and accompanied by YB Dato' Nolee Ashilin Mohammed Radzi, Perak State Exco and Chairman of Tourism, Arts and Culture was done on 9th March 2015. The visit was arranged in conjunction with the trip to Internationale Tourismus-Börse Berlin (ITB), the world largest tourism trade fair, from 4–8 March 2015.

Dr. Willmar Schwabe Pharmaceuticals is the leading manufacturer of phytomedicines world-wide with more than 140 years of experience in the pharmaceutical industry. The company is dedicated to providing innovative phytomedicines for the healthcare industry. The company was founded in 1866 by Dr. Willmar Schwabe in Leipzig, Germany. He developed pharmaceutical standards for medicinal plant extracts, some of which are still valid today. The first phytopharmaceutical product 'Hametum' was launched in 1878. Now the company is producing more than a dozen phytopharmaceutical products from their production line in Karlsruhe, Germany.

The group comprises of several companies in Germany as well as more than 20 subsidiaries, including joint ventures around the world. The company has achieved more than 800 drug registration licences world-wide and their products are available in over 60 countries either through Schwabe's own companies, joint ventures or through licenced partners.

The visit was pre-arranged with the assistance from Ms. Fadlon Hussin, Managing Director of Dr. Willmar Schwabe Asia Pacific Pte. Ltd., Singapore and the visit covered the following areas:

1. R&D Laboratory
2. Production Line
3. Extraction Facilities
4. Staffort Plantation

The company's policy is to reinvest a significant amount of its annual sales into research and development of new innovative phytomedicines. In 2013 the company spent Euro 26 million in research and development world-wide. Their drug development programme focuses on diseases relating to the central nervous system, cardiovascular disorders and respiratory and urological infections.

Currently the company is producing phytomedicinal products derived from several pure plant extracts such as Ginkgo biloba, Pelargonium sidoides and Hypericum perforatum (St. John's wart).



YB Dato' Nolee Ashilin bte Mohammed Radzi presenting the coffee table book 'Glimpses' to Dr. K. Scholtz.  
*YB Dato' Nolee Ashilin bte Mohammed Radzi menyampaikan buku 'Glimpses' kepada Dr. K. Scholtz.*

### Lawatan ke Farmasiutikal Dr. Willmar Schwabe, Karlsruhe, Jerman

Lawatan ke farmaseutikal Dr. Willmar Schwabe Karlsruhe, Jerman diatur sebagai sebahagian daripada kolaborasi utama Pulau Banding Foundation (PBF) di masa hadapan dalam bidang phytomedik. Lawatan satu hari ini diketuai oleh Dato' Dr. Abdul Rashid Ab. Malik, Ketua Pegawai Eksekutif Pulau Banding Foundation dan disertai YB Dato' Nolee Ashilin Mohammed Radzi, Exco Negeri Perak dan Pengerusi Pelancongan, Kesenian dan Kebudayaan pada 9hb Mac 2015. Lawatan ini diatur sempena lawatan ke ITB (Internationale Tourismus-Börse Berlin) dari 4hb-8hb Mac 2015.

Farmaseutikal Dr. Willmar Schwabe merupakan pengeluar phytomedik terkemuka di dunia, dengan lebih 140 tahun pengalaman dalam bidang farmaseutikal. Syarikat ini memberikan inovasi kepada phytomedik dalam industri kesihatan. Syarikat ini ditubuhkan pada 1866 oleh Dr. Willmar Schwabe di Leipzig, Jerman. Beliau membina piawaian farmaseutikal untuk ekstrak tumbuhan, yang ada di kalangnya masih digunakan sehingga kini. Produk Phitofarmasetikal yang pertama 'Hametum' dilancarkan pada tahun 1878. Kini, syarikat ini menghasilkan lebih dari satu dozen jenis produk phitofarmasetikal.

Kumpulan ini mempunyai beberapa syarikat di Jerman dan lebih 20 anak syarikat termasuk usahasama di seluruh dunia. Syarikat ini mempunyai lebih 800 lesen pendaftaran perubatan seluruh dunia dan produk mereka boleh didapati di lebih 60 buah negara sama ada melalui syarikat Schwabe sendiri atau melalui usaha sama mahupun rakan kongsi berlesen.

Lawatan ini diatur dengan bantuan Cik Fadlon Hussin, Pengarah Urusan Dr. Willmar Schwabe Asia Pacific Pte. Ltd., Singapore. Lawatan ini meliputi pusat-pusat:

1. Penyelidikan dan pembangunan
2. Pengeluaran
3. Pengekstrakan
4. Perladangan Staffort

Dasar syarikat ini adalah untuk melabur semula sebahagian daripada hasil jualan tahunan kepada usaha-usaha penyelidikan dan pembangunan Phytomedik berinovasi. Pada tahun 2013 syarikat ini telah membelanjakan sebanyak 26 juta Euro untuk penyelidikan dan pembangunan di seluruh dunia. Program pembangunan perubatan mereka memberi tumpuan kepada penyakit yang berkait dengan sistem saraf pusat, gangguan kardiovaskular, dan pernafasan serta jangkitan urologi.

Pada masa ini syarikat ini mengeluarkan produk Phytomedik yang diperolehi daripada beberapa ekstrak tumbuhan tulen seperti Ginkgo biloba, sidoides Pelargonium dan Hypericum perforatum (St. John's wart).



Group Photo UN-SG SAB Visit at PBRRC.  
Sesi foto berkumpulan lawatan UN-SG SAB ke PBRRC.



Dato' Rashid briefing the DPM on Belum-Temengor.  
Dato' Rashid memberi taklimat kepada TPM mengenai Belum-Temengor.



Handing over of souvenir to Dr. Maria Hristova Ivanova.  
Penyampaian cenderahati kepada Dr. Maria Hristova Ivanova.

### 3rd United Nation – Secretary General Scientific Advisory Board Meeting

Malaysia has been given the honour to host the 3rd United Nation – Secretary General Scientific Advisory Board (UN-SG-SAB) Meeting from 24th – 26th May 2015. The Advisory Board, consisted of 26 Scientists across the world spent 3 days in Mandarin Oriental Hotel, Kuala Lumpur addressing the current humanity challenges in changing the world for a better future. The meeting was launched by the Honourable Deputy Prime Minister Tan Sri Dato' Haji Muhyiddin Haji Mohd Yassin on 26 May 2015. Pulau Banding Foundation, together with the EMKAY Group of companies participated in this event together with six other corporate partners in showcasing each's effort in sustainable development and conservation of the Belum-Temengor Rainforest Complex.

Two of the members of UN – SG-SAB shared their interest towards the EMKAY Group's CSR activities by visiting Pulau Banding, Gerik, Perak on the 27th and 28th May 2015. Her Excellency Prof. Dr. Hayat Sulaiman H. Sindi, from Saudi Arabia and Prof. Dr. Maria Hristova Ivanova, from Bulgaria were briefed by Dato' Dr. Abdul Rashid Ab. Malik, the CEO of Pulau Banding Foundation on arrival at the newly constructed Pulau Banding Interpretative Centre, on the research activities conducted by PBF. On the second day of the visit, the visitors were taken by boat to the rafflesia sighting site, the wet salt lick at Sungai Papan, the newly established Orang Asli village at Royal Belum and Kelah Sanctuary at Sungai Ruok.



Dato' Rashid briefing the UN-SG SAB Members on the book 'Glimpses'.  
Taklimat berkenaan penerbitan 'Glimpses' kepada rombongan UN-SG SAB.



Briefing by Dato' Rashid.  
Taklimat oleh Dato' Rashid.



Boat ride.  
Lawatan menaiki bot.

### Mesuarat Lembaga Penasihat Saintifik Setiausaha Agung Bangsa-Bangsa Bersatu (PBB) ke-3

Malaysia telah diberi penghormatan untuk menjadi tuan rumah Mesuarat Lembaga Penasihat Saintifik Setiausaha Agung Bangsa-Bangsa Bersatu (PBB) ke-3 (UN-SG-SAB) yang telah berlangsung dari 24-26 Mei 2015. Lembaga penasihat, yang terdiri daripada 26 orang saintis dari seluruh dunia telah berkumpul selama tiga hari di Mandarin Oriental Hotel, Kuala Lumpur untuk membincangkan cabaran kemanusiaan semasa dalam mengubah dunia untuk masa depan yang lebih baik. Mesuarat ini telah dirasmikan oleh Timbalan Perdana Menteri Malaysia, YAB Tan Sri Dato' Haji Muhyiddin Haji Mohd Yassin pada 26hb Mei 2015. Pulau Banding Foundation (PBF) bersama-sama kumpulan syarikat EMKAY telah mengambil bahagian dalam majlis ini bersama enam syarikat rakan kongsi korporat lain untuk membentangkan usaha pembangunan dan pemuliharaan lestari masing-masing di Hutan Hujan Belum-Temengor.

Dua ahli UN-SG-SAB yang berkongsi minat terhadap aktiviti tanggungjawab sosial korporat (CSR) kumpulan EMKAY telah melawat Pulau Banding, Gerik, Perak pada 27-28 Mei 2015. Prof. Dr. Hayat Sulaiman H. Sindi, dari Arab Saudi dan Prof. Dr. Maria Hristova Ivanova dari Bulgaria telah diberi taklimat oleh Dato' Dr. Abdul Rashid Ab. Malik, Ketua Pegawai Eksekutif PBF tentang aktiviti penyelidikan yang telah dijalankan, setibanya mereka di 'Pulau Banding Interpretative Centre' yang baru disiapkan.

Pada hari kedua, para tetamu telah menaiki bot untuk melihat bunga Rafflesia, sira gajah di Sungai Papan, kampung Orang Asli terbaru di Royal Belum dan Santuari Kelah di Sungai Ruok.

**Bukit Merah Orang Utan Island Foundation's (BMOUIF) Education program**  
**Program Pendidikan Bukit Merah Orang Utan Island Foundation (BMOUIF)**

Education programmes were conducted for a few schools from January to July 2015. Among others were kindergarten students from Tadika Chung San on 16th and 21st March 2015, SMK Jelai, Batu Kurau, Perak on the 18th April 2015 and Tenby International School on the 23rd April 2015. Various interactive conservation activities were conducted for the students.

*Program pendidikan telah dijalankan untuk beberapa sekolah dari Januari hingga Julai 2015. Antara sekolah-sekolah yang terlibat adalah Tadika Chung San pada 16 dan 21 Mac 2015, SMK Jelai, Batu Kurau, Perak pada 18 April 2015 dan Tenby International School pada 23 April 2015. Pelbagai aktiviti interaktif berkaitan konservasi telah dijalankan untuk para pelajar.*



16<sup>th</sup> & 21<sup>st</sup> March 2015,  
Tadika Chung San.



18<sup>th</sup> April 2015,  
SMK Jelai, Batu Kurau, Perak.



23<sup>rd</sup> April 2015,  
Tenby School.

**Visit by delegates from China**  
**Delegasi pelawat Negara China**

On 10th March 2015, a tour group from China had visited OUIF. The group was given a tour around the island and was briefed on its conservation efforts.

*Satu sesi lawatan telah diadakan oleh sekumpulan pelawat dari China pada 10hb Mac 2015. Mereka telah dibawa melihat Pulau Orang Utan dan diberi penerangan tentang usaha konservasi yang dijalankan.*



**Future Direction of BMOUIF and Kemaman Zoo**  
**Hala Tuju BMOUIF dan Zoo Kemaman**

A discussion with the Kemaman Municipal Council Chief, Tuan Hj. Mohd Zulkifli Abu Bakar; Kemaman Zoo Director, Mr. Abdul Halim Mamat and officers from Kemaman Zoo was held at Orang Utan Island on 18th February 2015. Also present to exchange ideas on the conservation efforts were En. Abd. Raheem Mohamad, the Chief Executive Officer of Tourism Perak Sdn. Bhd. as well as Dr. Muhammad Danial Felix Abdullah. The objective of the collaboration is to have joint programmes in areas such as education, research and exchange of staff.

*Satu sesi perbincangan dengan Ketua Majlis Perbadanan Kemaman, Tuan Hj. Mohd Zulkifli Abu Bakar, Direktor Zoo Kemaman En. Abdul Halim Mamat dan pegawai dari Zoo Kemaman telah diadakan pada 18hb Februari 2015. Turut hadir di sesi bertukar pendapat tentang usaha-usaha konservasi ini adalah En. Abd. Raheem Mohamad, Ketua Pegawai Eksekutif Tourism Perak Sdn. Bhd, dan Dr. Muhammad Danial Felix Abdullah. Objektif kolaborasi ini adalah untuk mengadakan program kerjasama dalam bidang pendidikan, penyelidikan dan pertukaran kakitangan.*



## Ambassadors' Visit to Pulau Orang Utan (OUI) Lawatan Duta-duta ke Pulau Orang Utan (OUI)

The publisher/editor-in-chief of The Globalist, Dato' Yusof Hashim, had lead a delegation of ambassadors and other diplomats from Egypt, Azerbaijan, Equador, Pakistan, Romania and Japan to the island on 31st January 2015. The group was briefed on ex-situ conservation of orangutan by Dr. D. Sabapathy, the Chief Executive Officer and Veterinary Surgeon of the OUI.

*Penerbit/Ketua pengarang majalah 'The Globalist', Dato' Yusof Hashim telah mengetuai delegasi sekumpulan duta dan diplomat dari Mesir, Azerbaijan, Equador, Pakistan, Romania dan Jepun ke OUI pada 31hb Januari 2015. Delegasi ini diberi penerangan tentang konservasi ex-situ orangutan yang dijalankan di pulau ini oleh Dr. D. Sabapathy, Ketua Pegawai Eksekutif dan pakar bedah veterinar di OUI.*



Mrs. Salah El Wassimy, the Ambassador of Egypt was interested in education programme conducted by OUI and showed keen interest in our education programme.

*Pn. Salah El Wassimy, Duta Mesir amat tertarik dengan program pendidikan yang dijalankan oleh OUI.*

## Night Cruise Pelayaran Malam

The latest attraction to the Bukit Merah Orang Utan Island (BMOUI) is its' night cruise. The cruise takes about 45-50 minutes to go around the Bukit Merah Lake. Visitors can sit back and relax and enjoy the night breeze while being briefed about the island. The cruise has three shifts and leaves the Bukit Merah jetty at 8.30pm, 9.30pm and 10.30pm respectively. Tickets can be purchased at RM15 for adults and RM10 for children at BMOUI.

*Tarikan terbaru Pulau Orang Utan Bukit Merah (BMOUI) ialah "Night Cruise". "Night Cruise" ialah perjalanan bot kira-kira 45-50 minit untuk mengelilingi Tasik Bukit Merah. Para pelancong boleh berehat sambil menikmati bayu malam dan diberi penerangan tentang pulau ini. "Cruise" ini bergerak dari jeti Bukit Merah pada pukul 8.30 malam, 9.30 malam dan 10.30 malam setiap hari. Tiket boleh dibeli dengan nilai RM15 untuk dewasa dan RM10 untuk kanak-kanak di BMOUI.*



Kemaman Municipal Council Chief Tuan Hj. Mohd Zulkifli Abu Bakar with his employees during the launch of the night cruise on the 18th February 2015.

*Ketua Majlis Perbadanan Kemaman Tuan Hj. Mohd Zulkifli Abu Bakar dan kakitangan Zoo Kemaman semasa pelancaran "night cruise" pada 18hb Februari 2015.*



YBhg. Tan Sri Datuk (Dr.) Hj. Mustapha Kamal bin Hj. Abu Bakar and wife on the night cruise as a show of support.

*YBhg Tan Sri Datuk (Dr.) Hj. Mustapha Kamal bin Hj. Abu Bakar dan isteri menaiki "night cruise" sebagai tanda sokongan.*

For more details on the night cruise kindly contact the sales and marketing department of BMOUIF at 05- 8908 110

*Untuk maklumat lanjut tentang "night cruise", sila hubungi jabatan jualan dan pemasaran BMOUIF di talian 05-8908 110*

**Safety and Emergency Procedure Training**  
*Latihan Keselamatan & Kecemasan*

A safety and emergency procedure training was conducted on 2nd February 2015 by Jabatan Pertahanan Awam Malaysia, Daerah Kerian (JPAM) at Orang Utan Island (OUI). The objective of the programme was to train the staffs on basic emergency procedures and prepare them for such situations.

*Satu sesi latihan keselamatan dan kecemasan telah dijalankan oleh Jabatan Pertahanan Awam Malaysia (JPAM), Daerah Kerian pada 2hb Februari 2015 di Pulau Orang Utan (OUI). Objektif program ini adalah untuk melatih kakitangan dalam prosedur asas kecemasan dan bersedia untuk situasi sebenar.*



**Valentine's Day Promotion**  
*Promosi Hari Valentine*

Orang Utan Island had a special promotion for Valentine's Day from 13th to 22nd February 2015. Guests had an opportunity to share their love with the orangutan by purchasing fruits to be fed to the orangutans.

*Dari 13hb – 22hb Februari, BMOUIF telah memberi peluang kepada para pelancong untuk berkongsi rasa kasih sayang mereka kepada orangutan di Pulau Orang Utan (OUI). Para pelawat boleh membeli potongan buah-buahan untuk diberikan kepada orangutan semasa lawatan ke OUI.*



**Vintage Car Rally:**  
**Destination Fascinating Malaysia 2015**  
*Perjumpaan Peminat Kereta Antik:*  
*Destinasi Menarik Malaysia 2015*

On 26th March 2015, a Vintage Car Rally team made their way to Bukit Merah Orangutan Island (OUI). The rally themed: Destination "Fascinating Malaysia 2015" included a visit to the facility as part of their stop through the rally. Visits like this help to promote OUI internationally and in turn generate income from foreign guests.

*Sekumpulan ahli kelab peminat kereta antik Eropah telah mengadakan lawatan ke Bukit Merah Orangutan Island (OUI) pada 26hb Mac 2015. Acara khas yang diberi nama "Vintage Car Rally: Destination Fascinating Malaysia 2015" telah merangkumkan lawatan BMOUIF ke dalam agenda mereka. Kakitangan OUI teruja untuk membawa peminat kereta antik ini mengelilingi fasiliti di OUI. Lawatan seperti ini membantu mempromosi OUI di peringkat antarabangsa dan seterusnya menjana pendapatan dari pelancong luar negara.*



COLLABORATIONS ▶ UPDATES

**GRM CAMPS**  
**1<sup>ST</sup> TWO QUARTERS OF 2015**

**Date:** 6<sup>th</sup>- 8<sup>th</sup> February 2015

**Level:** Hornbill (10-12 yrs)

**Schools:**

1. SK Bandar Behrang 2020, Tanjong Malim, Perak
2. SJK (T) Ladang Behrang River, Tanjong Malim, Perak
3. SJK (T) Ladang Kelapa Bali, Slim River, Perak
4. SJK (T) Trolak, Sungkai, Perak
5. SJK (T) Effingham, Bandar Utama, Selangor
6. SK Subang Bestari, Shah Alam, Selangor
7. SJK (T) Ladang Katoyang, Tanjong Malim, Perak
8. SJK (T) Slim River, Slim River, Perak
9. SJK (T) Tan Sri Manicavasagam, Tanjong Malim, Perak
10. SK Sungkai, Perak





**Date:** 13<sup>th</sup>-15<sup>th</sup> March 2015  
**Level:** Hornbill (10-12 yrs)  
**School:** SK (P) Jalan Batu, KL



**Date:** 1<sup>st</sup>- 3<sup>rd</sup> May 2015  
**Level:** Navigator (15-17 yrs)  
**School:** SMK Tunku Syed Idrus, Negeri Sembilan



**Date:** 29th - 31st May 2015  
**Level:** Navigator (15-17 yrs)  
**School:** Sekolah Tinggi, Muar, Johor



**Date:** 9th-11th June 2015  
**Level:** Navigator (15-17 yrs)  
**School:**

1. Chinese High School Batu Pahat
2. SMK Jalan Mengkibol
3. SMK Dato' Syed Esa



## Transformation program for people with special needs Program Transformasi OKU

A Memorandum of Understanding (MOU) was signed between EMKAY group and Universiti Utara Malaysia on 16th October 2012. The MOU among others outlined the cooperation between the private sector and the university in developing human resources and career in entrepreneurship as well as the sharing and transfer of knowledge between the two parties. Making it a starting point, Yayasan EMKAY (YE) and Pulau Banding Foundation (PBF) has carried out an exchange of knowledge program known as Program Transformasi OKU (Transformation program for people with special needs) with Centre for University-Industry Collaboration (CUIC) of Universiti Utara Malaysia (UUM).

Through the partnership of these three bodies, 10 special needs students (OKU) had gone through in and out of classroom sessions which were conducted by UUM trainers and Researchers from PBF as part of their contribution to the program. The sessions were conducted in Pulau Banding Rainforest Research Centre while the Belum-Temengor Forest Complex was used as an out of class venue to get to know the forest more closely.

The six month course covered various topics such as OKU motivation and entrepreneurship, communication and computer, the background and structure of the Belum-Temengor Forest Complex, and the uniqueness and threats towards the flora and fauna as well as tourism related issues. During the program period, the participants were given special allowances by YE whilst other expenses were funded by the grant obtained from the Ministry of Higher Education through the Knowledge Transfer Program of UUM which was led by Dr. Lily Julianti bt Abu Bakar.

At the closing ceremony of the programme, a dinner and certificate presentation ceremony was held at the Belum Rainforest Resort on the 24th January 2015. The event was graced by YBhg Prof Dato' Dr. Zakaria Abas, Research Felo CUIC, who advised and motivated the participants who had successfully completed the program. Also present at the ceremony were the lecturers from UUM, PBF Chief Operating Officer, Dato' Dr Abd Rashid Malek, General Manager of Yayasan EMKAY, Hjh Zainon Kasim and management of Belum Rainforest Resort.

In addition to the certificates, the participants were also given recognition based on certain categories of assessments. We congratulate the participants and wish them success in the field of eco-tourism, bringing with them confidence and experience gained throughout the program.



The participants during a visit to the orang asli village.  
 Para peserta semasa lawatan ke perkampungan orang asli.

Perjanjian persefahaman yang dimeterai antara EMKAY dan Universiti Utara Malaysia pada 16hb Oktober 2012, antara lain telah menggariskan kerjasama di antara pihak swasta dan universiti di dalam pembangunan insan dan karier di dalam bidang keusahawanan, dan pemindahan serta perkongsian ilmu antara kedua-dua pihak. Bertitik tolak dari situ, Yayasan EMKAY dan Pulau Banding Foundation telah melaksanakan satu program pemindahan ilmu yang dikenali sebagai Program Transformasi OKU melalui Edu-tourism dengan Pusat Kerjasama Universiti – Industri (CUIC) UUM.

Kerjasama ketiga-tiga pihak telah menyaksikan seramai 10 orang pelajar OKU (Orang Kelainan Upaya) melalui sesi-sesi dalam dan luar bilik darjah yang dikendalikan oleh tenaga pengajar UUM dan pegawai-pegawai penyelidik PBF, sebagai sumbangan masing-masing kepada program tersebut. Kelas-kelas telah dijalankan di Pulau Banding Rainforest Research Centre, sementara Kompleks Hutan Belum-Temengor dijadikan sebagai lapangan kelas di luar bilik darjah, untuk mengenali hutan dan alam semulajadi dengan lebih intim.

Kursus enam (6) bulan tersebut, merangkumi topik-topik menarik seperti, motivasi OKU dan keusahawanan, komunikasi dan perkomputeran, latar belakang dan struktur Kompleks Hutan Belum Temengor, Keunikan dan Ancaman terhadap flora dan fauna serta isu-isu berkaitan pelancongan.

Sepanjang tempoh tersebut, para pelajar telah diberi elaan kursus khas oleh YE sementara perbelanjaan lain dibiayai daripada geran yang telah diperolehi dari pihak Kementerian Pengajian Tinggi, melalui "Knowledge Transfer Program" Universiti Utara Malaysia yang diketuai oleh Dr Lily Julianti bt Abu Bakar.

Di majlis penutup Program Transformasi OKU melalui Edu-tourism ini, satu majlis makan malam dan penyampaian sijil telah diadakan di Belum Rainforest Resort pada 24hb Januari 2015. Majlis tersebut telah disirikan dengan kehadiran YBhg Prof Dato' Dr. Zakaria Abas, Felo Penyelidikan CUIC, yang telah memberikan nasihat dan motivasi kepada para pelajar yang telah berjaya melalui program. Turut hadir menyerikan majlis adalah para penyarah UUM, Ketua Pegawai Operasi PBF, Dato' Dr Abd Rashid Malek, Pengurus Besar Yayasan EMKAY, Hj Zainon Kasim dan kakitangan Pengurusan Belum Rainforest Resort.

Di majlis tersebut, selain sijil, para pelajar telah diberi pengiktirafan berdasarkan beberapa kategori penilaian. Kami mengucapkan tahniah kepada semua pelajar dan mendoakan agar mereka menceburi dunia pekerjaan di dalam bidang pelancongan eko, dengan penuh keyakinan, berkat latihan dan pengalaman yang telah diperolehi sepanjang tempoh kursus di Pulau Banding dan persekitarannya.



The participants, trainers and guests during the closing ceremony.  
Para peserta, pelatih dan tetamu di majlis penutup program.

## Green Ranger Malaysia (GRM) Members' Activities Aktiviti-aktiviti ahli GRM

Whilst more schools and students being recruited to be members of GRM through GRM camps, the pioneer GRM members have been keeping themselves busy with a number of 'green' activities. With the knowledge obtained during the camps, guided by a group of environmentally concerned teachers, students have been undertaking projects that reflect their concern and love for the environment.

On the 4th of April 2015, at Pusat Rawatan Dialisis Felina in Banting, 30 GRM rangers from Methodist High School Banting have undertaken a tree planting program guided by GRM's consultant, Rainwalker Ecosystems. Together with the volunteers from the EMKAY Group, seedlings of the Wild Tea (*Carmona microphylla*) were planted around the centre. This is for purposes of greening the centre to create a more serene and calm environment for the patients.

The rangers then proceed to produce their own compost using the dead leaves and tree branches gathered within the area. The centre's operator, Gedung Penawar Sdn Bhd gave a talk on careers related to the dialysis treatment and services to the students. Besides enriching their knowledge on dialysis treatment it was also meant to create awareness on healthy living and the danger of diseases related to diabetes and obesity.

Similarly, on 26th April 2015, 120 rangers (Kancil, Hornbill, Pioneer and Navigator) from SK Behrang 2020, SK Sungkai and 5 other schools embarked on a program to plant 'Bakau' (Mangrove) trees at Kuala Sepetang and Kuala Gula, Perak, in conjunction with the World Earth Day celebration.

GRM is in full support of the Bakau conservation project as this *Rhizophora* species is one of the most valued heritage of the country. This species is also important due to its role in protecting the shore line, as a source of economic activities and being a natural habitat for a number of flora and fauna.



CSR Activity at Pusat Rawatan Dialisis Felina in Banting.



Planting of mangrove trees at Kuala Sepetang.



Planting of mangrove trees at Kuala Sepetang.



River and water awareness program.

With the support of the Global Environment Centre and Sahabat Bakau Malaysia, the GRM team has managed to plant 100 seedlings of 'Bakau Minyak' and 'Bakau Kurap' along the Kuala Gula River. The rangers were also briefed on the mangrove germination process and later, have managed to plant 500 seeds in the nursery. During the event, the rangers were also briefed on how the mangrove trees protected the river banks from being eroded, which in turn help to protect the ecosystems of the area. It was mentioned that annually, 30 thousand new seedlings are needed to double up the mangrove population within the area. The rangers also visited the coal factory at Kuala Sepetang, which was an eye opener for them.

On the 16th of May 2015, 40 rangers from the state of Perak in collaboration with Water Watch Penang and sponsored by SALCON Berhad, a sewage and waste water processing company in the Klang Valley had organised a water and river awareness program. Seven schools (SMK Sungkai, SMK Hamid Khan, SMK Sg. Kruit, SMA Slim River, SK Bandar Behrang 2020, SJK(T) Ladang Behrang River and SK Sungkai) took part in this event which was held at Lembah Kiara, Kuala Lumpur.

The event aimed to educate the school children on the importance of clean and safe water. During the event, the rangers were taught on how to observe and know the quality of the water using different methods. GRM hopes that through programs like these, the facilitators will be able to instil the habit of loving the nature among rangers.

The 'Kayuhan Hijau Green Ranger' (Green Ranger Green Ride) event was successfully held on the 24th of May 2015. A total of 358 participants took part in the event which was organised by Green Ranger Malaysia SK Bandar Behrang 2020, the Parents and Teachers Association of the school and the Kelab Berbasikal Santai 2020. The aim of the event was to encourage the students and the community to use an eco-friendly transportation method, ie. the bicycle. In the organisers' speech, Dr. Santharasekaran urged the community to use bicycles as a mode of transportation to go to the nearby shops, schools and parks as it will help lessen carbon emission. The events' closing ceremony was attended by the founder of GRM, Tan Sri Datuk (Dr.) Hj Mustapha Kamal Hj Abu Bakar.

120 GRM members also participated in the 'Plant 1000 trees program' organised by Kelab Sukan dan Kebajikan MK Land at Bukit Merah Resort on the 30th of May 2015. 40 students of SMK Muar took time off their GRM camp schedule to take part in this auspicious event which was graced by YB Dato' Nolee Ashilin bte Mohammed Radzi the Perak State Exco and Chairman of the Tourism Committee, Arts and Culture.



River and water awareness program.



'Kayuhan Hijau Green Ranger' (Green Ranger Green Ride).



YBhg Tan Sri Mustapha Kamal giving a speech at the closing ceremony of the 'Kayuhan Hijau Green Ranger' (Green Ranger Green Ride) event.



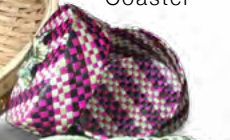
'Plant 1000 Trees' program.

# Craft from the Heart

Basket



Coaster



Soft Toy



Pouch Bag



Bracelet



Tasbih



Keychain

Document Bag



Stationary Bag

## Handmade Products by the Native Women of Belum-Temengor Program Atasi Zaman Miskin (AZAM) by Ministry of Human Resources

In collaboration with the Human Resource Department (JTK) of the state of Perak, Yayasan EMKAY has provided skills training to the Orang Asli women folk of Belum- Temengor to enable them to earn some income. The products produced are for sale and can be purchased at Belum Rainforest Resort and Bukit Merah Laketown Resort or through Yayasan EMKAY's office at 03-7710 7066.

*Yayasan EMKAY dengan kolaborasi Jabatan Tenaga Kerja (JTK) Negeri Perak telah memberi latihan kemahiran kepada kaum ibu Orang Asli di Belum-Temengor bagi membolehkan mereka menjana pendapatan. Produk yang dihasilkan sedia untuk dipasarkan dan boleh didapati di Belum Rainforest Resort dan Bukit Merah Laketown Resort atau melalui Yayasan EMKAY di talian 03-7710 7066.*

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